**Don’t know how to approach friends & family to help with kick starting your fundraising efforts?  Here’s a helpful template you can use to get you started.  Don’t forget to customize the letter a bit so that it sounds personal and people know it’s coming from you:)**

[TEMPLATE LETTER]

Dear [insert name],

I would like to let you know about a special event in which I will be participating in this upcoming **Saturday, May 27 2017**.  It is the **I Stop Traffick Run/Walk** which will be held at Stanley Park in support s of The SA (Servants Anonymous) Foundation and their fight against sexual exploitation and human trafficking.

Human slavery is a harsh reality of our world today. Hundreds of thousands of women and children are trafficked across international borders each year and millions of women and children are sexually exploited on a daily basis.   The pain is real but thankfully, there is hope.  Since 1989, The SA Foundation has provided housing, care and long term recovery programs for sexually exploited women and their children, here in Canada and elsewhere in the world.  Through their dedicated mission and comprehensive and personalized services, thousands of lives have been transformed over the years.  Today The SA Foundation has recovery projects in Canada, the US, Nepal and Hungary, and has recently expanded into Greece, Germany and Bulgaria.

May I invite you to support me as I participate in the upcoming **I Stop Traffick Run/Walk** to take a stand in this important cause?

More information about this charity Run/Walk can be found on their website at [**www.sa**](http://www.sa)**foundation.com/event/istoptraffickruncalgary.** If you are able to participate with me on the day of the event, that would be wonderful! You can register for the run/walk directly [online.](https://raceroster.com/events/2017/12261/i-stop-traffick-run-calgary)

If you would like to make a financial donation in support of The SA Foundation, here is the link to donate online:

*[for Vancouver Participants use this link]* [Vancouver Donation/Pledge a Participant.](https://www.events.runningroom.com/site/?raceId=14153&vrindex=8)

*[for Calgary Participants use this link]* [Calgary Donation/Pledge a Participants.](https://raceroster.com/events/2017/12261/i-stop-traffick-run-calgary/search-pledgees)

Thank you for your generosity!

Please note the following instructions for making a donation online:

1) On behalf of – please indicate your name unless you prefer to remain anonymous

2) Select a Charity or Pledge an Athlete – please select “Pledge an athlete”

3) Search by name- please input my first name, then click the full name when it becomes available

4) Click “Continue” to make the donation

If you would like to learn more about The SA Foundation or to make a general donation to this charity, here is a link to their website: [https://www.safoundation.com](https://www.safoundation.com/)

Thank you for taking the time to consider this event and invitation.

Sincerely,  
[Insert your name]