

SA Foundation

Sustainable Operating Model



SAFOUNDATION

Faith/Application of Core Values

- Defines the SAF way of doing business & running programs

Well-Defined Vision & Mission Statement

- Is quantifiable by social return on investment at local levels
- Measure social impact at national & international levels

Track & Forecast Revenues

- Track revenues from previous years & forecast revenues based on current operating year from following sources:
 1. Contributions from Donors/ Foundations throughout Canada & USA
 2. Annual fundraising events
 3. Ongoing sales of products from SAF related business ventures
 4. Ongoing revenue from training services

Unique Public Relations & Media Policy

- Does not use mainstream media to promote the cause
- Is designed to attract individuals outside the organization to speak well and with conviction about the Foundation's works and accomplishments
- Ensure that staff remains anonymous at all levels of media, leaving opportunity to train volunteers and supporters

Revenue Plans Developed Yearly

- Are built into operating model & included in overall strategic business plan

Accountability & Transparency to Donors

- Align services/programs with our mission
- Ensure services/programs are successful
- Evaluate program outcomes
- Continually assess needs & adjust program delivery accordingly

- Ensure prudent financial accountability
- Maintain reasonable administrative and fundraising costs (not over 20%)
- Report all costs in annual report to donors
- Ensure just & reasonable compensation paid to qualified staff & management

- Hire external auditor yearly to ensure books are in order
- Outsource accounting management to independent contractor to ensure all annual reports are filed

- Ensure board members are at arm's length from one another with no conflicts of interest with the organization

- Ensure all involved in the organization adhere to code of conduct, agree with the core values, implement policies in place
- Use strategic business plan's benchmarks' to determine whether organization is fulfilling their responsibility to their contributors and general public